

Molly Koch

Lead Editor / Social Media / Trailers / Music Videos / Short form

mollyk942@gmail.com

Los Angeles, CA

(508)-479-9162

<https://www.mollybkoch.com/>

[Linkedin](#)

[my website](#)

K12, Los Angeles, CA — Senior Editor

2025 - Current Freelancer

Editor for K12 promotional & social media content

- Edited the biggest video series of the year for K12 by volume: Funboxing, driving 7,615 conversions to online school in under 3 months, generating over \$18 million in revenue.
- Led video editing team, reducing cost per app complete by 48%, saving the company over \$5 million on meta YoY.
- Utilized Adobe Premiere Pro and After Effects to create dynamic motion graphics and animations, enhancing visual storytelling and engagement.

HARD SKILLS

Premiere Pro
Social Media Content
After Effects
Photoshop
Multicam
Ingesting & Transcoding
Jump Desktop
Organization & Media
Management
Digital Technician

BMP Creative, Los Angeles, CA — Senior Editor

2024 - 2025

Senior Editor for Netflix promotional & social media content

- Executed multi-camera video editing and motion graphics for Netflix social media content, enhancing engagement by 25% using
- Adobe Premiere Pro and After Effects.
- Created dynamic visual narratives featuring some of Netflix's top celebrities like Taron Egerton

SOFT SKILLS

Strong storytelling
Eye for comedy
Time management
Team Player
Adaptability
Communication

Media Monks / Decoded & Cashmere, Los Angeles, CA — Senior Editor

2021 - 2024

Senior Editor for clients such as Hulu, Uber Eats and Metro..

- Led editors in delivering resizes of Hulu trailer cutdowns for social media, ensuring high-quality output in a fast-paced environment.
- Collaborated with lead motion graphics designers to complete projects, enhancing visual storytelling and engagement.
- Managed a high daily turnout, maintaining efficiency and meeting tight deadlines.
- Worked on several creative reels and campaigns for the agency including editing their website reel ([front page reel](#)).

AWARDS

Five College Film Festival

An annual film festival with the competing 5 college consortium (Smith, Amherst, Umass, Hampshire, Mt Holyoke).

PROJECTS

Please see [my website](#) for an up-to-date list

EDUCATION

Hampshire College, Hadley, MA -
BA Film Studies 2009

Lorenzo de Medici, Florence,
Italy- Study Abroad 2004-2005

Netflix, Los Angeles, CA — Assistant Editor

2019 - 2021

Assistant Editor in the Trailer Department where I prepped and finished footage for editors utilizing detailed logging and search tools.

Down To Shop, Los Angeles, CA — Editor

2018 - 2019

Editor for retro shopping app targeted towards “millennials who enjoy comedy” in an old-school infomercial format. [Down To Shop Reel](#).

Super Deluxe / Fullscreen, Los Angeles, CA — Editor

2015 - 2018

Editor on a variety of their Youtube content including [Cheap Thrills](#) and [Tatered](#). Worked closely with the directors to create their vision.

Arclight Productions, Los Angeles, CA — Assistant Editor

2013 - 2015

Provided full support to the Editor of a feature length Documentary. Duties included transcoding, logging, syncing all new material, stringouts, editing from papercuts and onlining. Also, assisted on a variety of prep work for all in house editors.

Therapy Studios, Los Angeles, CA — Post Production Office Manager

2010 - 2013

Managed the office area of a fully integrated post-production facility by assisting Editors with post workflow, helping clients meet all of their needs efficiently, keeping the office extremely tidy, managing the intern program, and regulating office supply inventory.